

Roll No.

Total Pages : 02

BT-3/D-23

43143

BUSINESS INTELLIGENCE AND
ENTREPRENEURSHIP

HM-902A

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. Which traits/qualities are needed to become a successful entrepreneur ? Which are different entrepreneurial competencies ? Write some examples.
2. Which economic and non-economic factors affect the entrepreneurial growth and economic growth of a nation ?

Unit II

3. Which points are considered while preparing the project report ? Write on the methods of project appraisal.
4. What in steps the process of business idea development and implementation ? How an entrepreneur can overcome the challenges while implementing idea ?

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Unit III

5. What is the role and contribution of MSMEs to the economic development of the developing nation like- India ?
6. 'Despite different schemes meant for SSI, the number of challenges being faced by SSIs are high.' Comment on the statement.

Unit IV

7. What is the role of SIDC and SIDBI towards promotion of Small scale business in India ?
8. For successful entrepreneurship, there is a need to respect Intellectual Property Rights. Why ? Justify with examples.