

**BCA/M-23**  
**E-COMMERCE**  
**BCA-243**

**1872**

Time : Three Hours]

[Maximum Marks : 80

**Note :** Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

**(Compulsory Question)**

1. Briefly define the following : 2×8=16
- (i) SHTTP
  - (ii) Cybercash
  - (iii) B2G
  - (iv) EDI
  - (v) e-Auction
  - (vi) Online Stock Trading
  - (vii) Digital Certificate
  - (viii) Digital Signature.

**Unit I**

2. Explain various types of e-Commerce systems along with their pros. and cons.

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3. Explain various Indian Payment Models.

### **Unit II**

4. Draw a comparison between traditional departmental stores and online shopping environment like Amazon, Flipkart etc.
5. Explain EDI in governance along with B2G and G2C.

### **Unit III**

6. Discuss the impact of e-Commerce on tour and travel industry.
7. Explain B2C models along with examples.

### **Unit IV**

8. Explain the applications of B2B. What issues are involved in these applications ?
9. Describe the legal and security issues related to e-Commerce.