

**BCA/M-22**  
**E-COMMERCE**  
**BCA-243**

**1880**

Time : Three Hours]

[Maximum Marks : 80

**Note :** Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

**(Compulsory Question)**

1. (a) Explain various applications of B2C.
- (b) What do you mean by Credit Card and Smart Card ?
- (c) Explain characteristics of the Supplier-Oriented Market Place.
- (d) Discuss Broker-Based Services. 4×4=16

**Unit I**

2. (a) What is e-Commerce ? Explain its features and models with example. 8
- (b) Discuss the following : 8
  - (i) Secure Hyper Text Transfer Protocol (SHTP)
  - (ii) Secure Electronic Transaction (SET).

(5-01/5) L-1880

P.T.O.

3. (a) What do you mean by Electronic Payment System ?  
Explain NEFT and RTGS in detail. 8
- (b) What are the Management issues to e-Commerce ?  
8

### Unit II

4. Explain the concept of EDI (Electronic Data Interchange).  
How is EDI different from Traditional Paper Based System  
of document transfer ? 16
5. (a) Explain different e-Governance Models in detail. 8  
(b) Explain e-Taxation and e-Tendering in e-Governance.  
8

### Unit III

6. What do you mean by e-Broker Business ? Explain  
different factors that are necessary to make e-Broker  
Business Successful. 16
7. Explain the following : 2×8=16
- (a) e-Auctions  
(b) Online Stock Trading.

### Unit IV

8. Explain the following : 4×4=16
- (a) Retail Model  
(b) Media Model

(c) Made-to-Order Manufacturing Model

(d) Advisory Model.

9. Explain B2B and its applications. Explain architectural models of B2B in detail.

16